

中国（上海）国际技术进出口交易会

2020上交会云上海外展

2020年9月23日-9月25日

**2020 CHINA (SHANGHAI) INTERNATIONAL
TECHNOLOGY VIRTUAL FAIR OVERSEAS**
Sept.23.2020-Sept.25.2020



The invitation of Opening Forum of 2020 China (Shanghai) International Technology Fair Overseas

Approved by China's State Council, China (Shanghai) International Technology Fair (CSITF) is held once a year in Shanghai. CSITF is co-organized by China's Ministry of Commerce, China's Ministry of Science and Technology, China's State Intellectual Property Office and Shanghai Municipal People's Government. So as to help Chinese enterprises expand international market. Up to now, CSITF Overseas has successfully been held for 2016 CSITF Czech, 2017 CSITF South Europe, 2018 CSITF Latvia and 2019 CSITF Turkey. CSITF Overseas aims to help China's technology and Shanghai manufacture set sail to all over the world.

In order to fully implement the construction of innovative exhibition service appealed by the central government, promote service innovation, management innovation, and business model innovation. Shanghai Municipal People's Government, Shanghai Municipal Commission of Commerce will cooperate with Shanghai Council for the Promotion of International Trade and Digital Expo Co., Ltd. a joint venture of CCPIT Shanghai and Alibaba Group in the industry of online expo to hold 2020 CSITF Overseas Online Fair. Relying on the Digital Expo, CSITF will realize the functions of virtual exhibition, virtual promotion, virtual service, virtual finance and virtual investment, etc.,

and explore the formation of a new format of exhibition industry that deeply integrates exhibition display and intelligent interactive technology so as to create an internationally influential digital technology trade.

This year, CSITF Overseas will be held online from Sept 23-25. Covering 6 fields, 80 exhibitors with over 100 cutting-edge technologies, it is expected to radiate to 30 countries and regions, covering 100,000 buyers and visitors around the world and striving for millions of online communication. The exhibitors will cover all kinds of high-tech, intelligent equipment, electronic information and other industries as well as technology trading service industries.

As the highlight of the 2020 CSIFT Overseas Fair, the opening forum will be schedule to held at 1500 on September 23, 2020 in Shanghai with the theme of “Build a robust digital infrastructure to embrace the internet economy”. As one of our most trusted partners all over the world, you are cordially invited to make a virtual congratulatory remarks on the forum. It would be highly appreciated if we can work together on CSITF overseas fair to strengthen business cooperation even at this difficult time.

Looking forward to hearing from you.

Shanghai Municipal
Commission of Commerce

Shanghai Council for the
Promotion of International Trade